

Destination: Austria
Market: Denmark - Summer 2012 - 2022



1. Bednights and arrivals of guests from Denmark

	Bednights	% p.y.	Arrivals	% p.y.	Duration of stay
Summer 2012	421.677	3,3	127.513	5,1	3,3
Summer 2013	412.199	-2,2	130.939	2,7	3,1
Summer 2014	414.416	0,5	128.239	-2,1	3,2
Summer 2015	446.932	7,8	138.581	8,1	3,2
Summer 2016	483.684	8,2	152.583	10,1	3,2
Summer 2017	499.442	3,3	163.109	6,9	3,1
Summer 2018	474.466	-5,0	157.875	-3,2	3,0
Summer 2019	494.431	4,2	163.465	3,5	3,0
Summer 2020	116.362	-76,5	35.600	-78,2	3,3
Summer 2021	287.075	146,7	92.981	161,2	3,1
Summer 2022	488.241	70,1	167.586	80,2	2,9

2. Markt position Summer 2022

Among foreign markets (bednights) at the 13. position.

Proportion on total foreign bednights (in %)	0,9
Proportion on total foreign arrivals (in %)	1,1

3. Preferred accommodation in Austria by bednights Summer 2022 in %

5/4-star hotels	31,9	Camping	13,6
3-star hotels	21,6	Private accommodations c	0,4
2/1-star hotels	6,4	Private rented flats/houses	22,2
Private accommodations	1,5	Others	2,4

4. Preferred provinces by bednights Summer 2022 in %

Burgenland	0,2	Styria	6,0
Carinthia	8,0	Tirol	35,9
Lower Austria	1,7	Vorarlberg	2,6
Upper Austria	3,1	Vienna	11,6
Salzburg	31,0		

Source: STATcube - Statistical database of STATISTIK AUSTRIA
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